

MOBILIZE YOUR MEN:

Use this 8 week check list to mobilize a team of men by giving each man in your church the necessary five to seven contacts most men need to make a decision to attend an event.

8-Weeks Out: Date _____

- Put up posters. Hand out brochures at church.
- Make a general pulpit announcement at church.

7-Weeks Out: Date _____

- Use a provided bulletin insert this Sunday morning.
- Short announcement that sign-up begins next week.
- During the week email men regarding sign up.
- Email the ISI Experience video link found online to all of your men.

6-Weeks Out: Date _____

- Pastors and leaders should sign-up first. Then ask five or more men to sign-up before posting the sign-up sheet for the rest of the men in your church.
- Download the PowerPoint slide from the website for your conference.
- Announce that sign-up BEGINS TODAY!
- Have multiple men at a sign-up table outside the sanctuary.
- Call Iron Sharpens Iron if you need more brochures.

5-Weeks Out: Date _____

- Email the men; specifically ask, "Did you sign-up?"
Select several men and have them begin to make phone calls inviting men.
- Use the bulletin insert provided in your church packet and continue with the sign-up.
- Begin to make travel plans and dinner plans for the conference.

4-Weeks Out: Date _____

- Show the promotional video in church on Sunday. It's important that wives see what happens at ISI.
- Review who's going and call the undecided men.
- Consider putting names on a larger sign-up board.

3-Weeks Out: Date _____

- Call, email or fax your group registration. Don't be shut out. You can add more later at the same rate! (As long as seating allows).
- Repeat the PowerPoint slide. Keep recruiting men.
- Share from the pulpit one week left to sign-up!

2-Weeks Out: Date _____

- If not already SOLD OUT register a second group.
- Make a final appeal on Sunday morning to the men.

1-Week Out: Date _____

- Confirm travel, lunch and dinner plans with the men.
- Recruit women and youth to cover men in prayer.



MAXIMIZE YOUR TIME TOGETHER:

Travel Together

Have the men meet at your church or another strategic location. Begin the day by grabbing a cup of coffee and having some conversation as you all prepare for the day.



Bring Your Bible

Encourage the men of your church to bring their Bibles to the conference. This will prepare them to participate and anticipate digging into God's word.

Show Your Unity

One way of building unity is to provide every man who attends the conference a shirt with an ISI logo and/or your church logo. This also will remind men for years to come about their time together at the conference.

Worship Together

The sanctuary at an ISI conference opens at 8:15 a.m. so position your men to be ready to enter together, sit together and worship together at the opening main session.

Seminar Selection

Encourage men to attend different seminars based on their interests and their different seasons of life. Inform each man where you will meet after the seminars.

Eat Lunch Together

Gather the men together for lunch at a specific location. The lunch break is a great time to discuss and process the morning seminars.



Stay for the Day

The conference will end promptly at 4:55 pm. Encourage the men to stay all day. Often the closing message can be the highlight of the conference.

Order Recordings

A great way to maximize the conference experience is to order a copy of the audio on CD or MP3 for men to listen to after the conference.



Pastor Prayer Team

Recruit men to choose a day or two per month to cover your pastor in prayer. Start the process and sign up your team at PastorPrayerTeam.com